



WHEN YOU NEED TO KNOW

INFORMATICA DATA INTEGRATION WITH AFFECTO

PLACING DATA AT YOUR FINGERTIPS

In a tough market, knowledge is everything. To stay competitive, your corporation needs timely data it can trust. But with increasing data volumes split between multiple applications and sources, how do you get to it? And how can you pull all your data together and use it to improve your efficiency, comply with evermore complex legislation and get ahead in the market? For a growing number of large enterprises across the Nordic region, the answer is an Informatica Data Integration solution from Affecto. It's obvious why: Informatica software lets you integrate and apply more data, from more systems, faster and more consistently than any other.

OPTIMISING YOUR IT RESOURCES

As the leading independent data integration player, Informatica is not biased when it comes to databases, standard applications and connection protocols. For this reason, you can be sure that an Informatica solution works with all your IT systems. What's more, it's extremely agile, allowing you to grow and change it in step with your business needs. Informatica supports multiple projects and project types, promotes reuse of development work and makes collaboration easier, which means you optimise your IT resources. Put simply, Informatica is the most scalable, adaptive and high-performing data integration solution available on the market. That's why more and more leading Nordic companies consider Informatica the safe choice, not just for today, but for tomorrow and beyond.

MINIMISING TOTAL COST OF OWNERSHIP

At Affecto, we make sure your data integration solution with Informatica software works for you. In the past 10 years, our highly skilled consultants have implemented data integration solutions, such as Data Warehousing and Data Migration, successfully for several hundred Nordic companies, helping them to find and use their data with confidence. Affecto is an Authorized Regional Representative for Informatica and our Professional Services department offers First Line support on Informatica solutions in addition to Consultancy Support, Operational Support and Advanced HelpDesk Support. Working with our own, carefully crafted solution components, we build your Informatica Data Integration platform faster and more reliably than any competitor. And we listen to you, aligning the solution with your plans for the future. That's why, with Affecto as your implementation and service partner, you get the most from your Informatica software and speed up your development cycle. In other words, you minimise total cost of ownership and maximise return on investment.

"AFFECTO KNOWS AND UNDERSTANDS INFORMATICA TECHNOLOGY. WHEN IT COMES TO MAKING THE MOST FROM YOUR INFORMATICA DATA INTEGRATION PLATFORM, YOU COULD NOT CHOOSE A MORE COMPETENT IMPLEMENTATION PARTNER."

Fred Olsson, Regional Sales Manager - Nordics, Informatica



SOLUTION

Danish banking group Jyske Bank needed an enterprise-wide Data Warehouse solution to stay competitive and make the most of its data. The bank chose Affecto ahead of two competitors to implement Enterprise Data Warehousing software from Informatica. Using the software, Jyske Bank's IT team were able to build a true Enterprise Data Warehouse fast and efficiently.

BENEFITS

- 75 per cent saved on implementation time
- IT personnel work four times faster
- Automated and transparent processes improve efficiency
- Ground prepared for extensive Business Intelligence applications



SOLUTION

Norwegian retail group NorgesGruppen needed a clearer view of its sales data in order to strengthen its market position. Affecto helped the group implement extensive Customer Relationship Management (CRM) and Business Intelligence (BI) tools, including a Data Warehouse solution based on Informatica software.

BENEFITS

- Faster and more efficient data analysis
- Improved decision making



SOLUTION

Affecto worked with SKAT, Denmark's tax and customs authority, to develop a comprehensive Data Warehouse and Business Intelligence solution. As part of the project, Affecto successfully delivered an Enterprise Data Warehouse architecture, based on the Informatica Data Integration platform. The solution helps SKAT offer an improved service to companies and individuals.

BENEFITS

- Optimised use of resources
- Improved customer satisfaction
- Accurate and detailed analysis of tax and customs policy
- Long-term solution to support strategic targets



City of Helsinki

SOLUTION

City of Helsinki, the capital of Finland, chose Informatica as a standard solution for ETL integration purposes. Affecto now manages HETA DW, Helsinki's Data Warehouse for financial and operational management. The solution covers reporting needs across City of Helsinki, including the municipality's central administration as well as individual departments. HETA DW is regularly loaded by Informatica, from both internal and external data sources.

BENEFITS

- Increased efficiency and visibility
- Improved service for citizens



SOLUTION

Affecto helped Norwegian pharmacy group Vitusapotek implement a comprehensive Data Warehouse solution, based on Informatica, SAP BusinessObjects and Oracle software. Vitusapotek uses the solution to retrieve daily reports from its 140 pharmacies across Norway.

BENEFITS

- Enhanced sales transparency
- Improved stock control

With more than 1,000 highly skilled employees, Affecto is Scandinavia's leading competence centre for consulting, planning and implementation of IT systems to support business management, decision making, integration and processes. Working closely with our strategic partners, we provide leading, innovative solutions in the fields of Business Intelligence (BI), Financial Intelligence, Business Analytics, Performance Management, Risk Management, Balanced Scorecard, Data Warehousing, Data Integration, Data Migration and Data Quality. Within each of these solutions, we aim to provide a market-leading competence when it comes to consulting, support, training and service management. All of our solutions are based on best-of-breed technologies, such as Informatica, SAP Business Objects, Oracle and Microsoft.

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