



HOW ARE YOU PERFORMING

OPTIMISE YOUR PROFITABILITY WITH CORPORATE PERFORMANCE MANAGEMENT

KEEPING ON TARGET

You know where you want your business to be, but how do you make sure it gets there? In other words, how do you align your day-to-day operations with your strategic goals? A Corporate Performance Management (CPM) solution can help. CPM lets you identify your most profitable products, customers and processes and act accordingly. It gives you the tools to make budgeting, consolidation, reporting and risk management more efficient, focused and integrated across all your lines of business. And – most importantly – it places information at the fingertips of your company's decision makers, removing uncertainty and ensuring that the entire organisation works towards the same strategic objectives.

MAXIMISING YOUR RETURN

Affecto works with you to design and build your CPM architecture from the ground up, fast and reliably. Independent of vendors, we have no favourites when it comes to CPM software suites, but help you find and implement a solution to fit your needs. All of our consultants have direct corpo-

rate planning experience as well as a proven track record of implementing CPM solutions for more than 100 large companies across the Nordic region. So, aside from great technical expertise, we bring you a true understanding of CPM and the business processes it aims to support. That's why, by choosing Affecto as your CPM partner, you can be sure to maximise your return on investment.

THE AFFECTO DIFFERENCE

At Affecto, we see CPM in the bigger picture. Helping you turn data into profit is our passion, and we know and understand the extensive range of data management tools at your disposal. Thus, we make certain that your CPM solution works seamlessly with your wider Business Intelligence and Data Warehouse architecture. We transfer knowledge to you, giving you ownership to run and maintain the solution in future. And we ensure it is scalable, supporting your business as it grows and changes. In brief, we will not just provide you with a successful CPM solution – we will be your trusted advisor, helping you reach your business goals now and for years to come.



SOLUTION

Assisted by Affecto, Danish energy company Dong Energy implemented an extensive Corporate Performance Management solution which has helped the company improve its financial management. Based on Hyperion software, the solution lets Dong Energy find, use and trust its data in order to optimise efficiency and performance.

BENEFITS

- Data transparency enhanced
- Operations more closely aligned with strategic goals
- Decision making improved
- Budgeting and planning strengthened



SOLUTION

Assisted by Affecto and using SAP Business Objects, Scandinavia's largest water company Stockholm Vatten implemented a complete, computerized Balance Scorecard solution with reporting facilities for in-depth analysis and strategic management.

BENEFITS

- Faster implementation of new strategy
- Goals and activities closely aligned
- Increased transparency due to improved reporting
- Goals are set more efficiently



SOLUTION

Dako, a global leader in cancer diagnostics, uses a Corporate Performance Management solution based on Hyperion software to gather and report data from three main sites in Denmark and the US, as well as 20 subsidiaries and 50 distributors across the world. Implemented with assistance from Affecto, the solution has helped Dako improve its financial management.

BENEFITS

- Faster and more efficient reporting and analysis
- Enhanced performance transparency
- Improved data integration



SOLUTION

Affecto helped Norwegian food company Mills implement a comprehensive Corporate Performance Management solution which allows the organisation to plan and budget more efficiently. Mills uses Business Intelligence tools to find, structure and analyse data from the company's ERP system, data warehouse and budgeting models.

BENEFITS

- Data gathering and reporting accomplished with fewer resources
- Performance transparency enhanced
- Budgeting and planning efficiency improved
- Operations more closely aligned with strategic goals



SOLUTION

Norwegian consumer electronics group Expert improved its reporting efficiency and financial data access with SAP Business Planning and Consolidation tools. Affecto's solution helps Expert maintain a better overview over its entire Nordic operation and requires no IT staff support, as the system is run by the finance department.

BENEFITS

- Financial transparency maximised
- Data protection improved
- Risk management capabilities enhanced
- Data collection errors minimised

With more than 1,000 highly skilled employees, Affecto is Scandinavia's leading competence centre for consulting, planning and implementation of IT systems to support business management, decision making, integration and processes. Working closely with our strategic partners, we provide leading, innovative solutions in the fields of Business Intelligence (BI), Financial Intelligence, Business Analytics, Performance Management, Risk Management, Balanced Scorecard, Data Warehousing, Data Integration, Data Migration and Data Quality. Within each of these solutions, we aim to provide a market-leading competence when it comes to consulting, support, training and service management. All of our solutions are based on best-of-breed technologies, such as Informatica, SAP Business Objects, Oracle and Microsoft.

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