



MINIMIZE RISKS AND EASE UP QUALITY AT EVEN LESS EFFORT.

Whitepaper on ASF – Affecto Solution Framework.

“ABILITY TO LEARN AND RAPIDLY TRANSFORM LEARNING INTO ACTION IS THE ULTIMATE COMPETITIVE ADVANTAGE.”

Jack Welch, GE

You and your Business can benefit from Affecto’s years of learning, broad experiences and deep knowledge from more than 250 successful projects. Not only by services from our highly competent consultants, but through our use of Affecto Solution Framework.

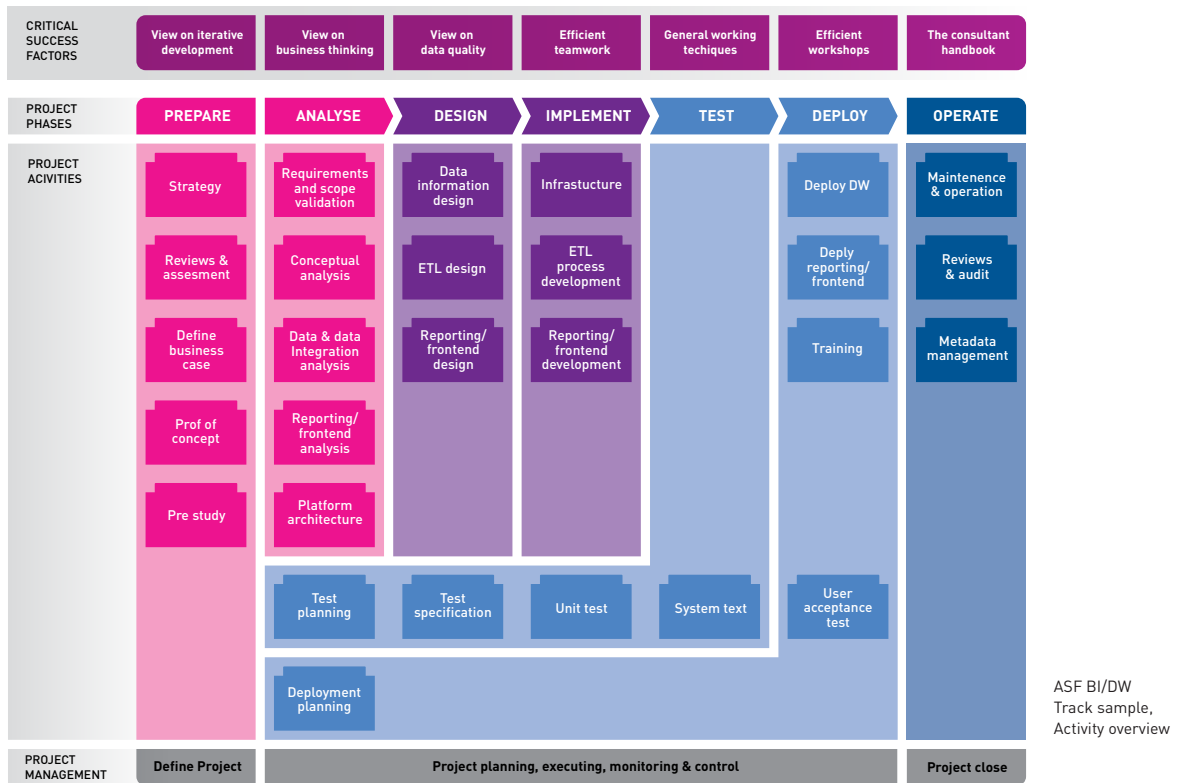
STRUCTURAL BANK OF KNOWLEDGE.

Affecto Solution Framework is our bank of knowledge. Into it we deposit all our learning’s and structured knowledge of

what makes successes and of what might jeopardize otherwise bright ideas. Withdrawals are Guidelines, Best Practices and Templates, supported by Samples from real life.

Guidelines informs of the process at hand, how to handle it, what to observe and consider, what to remember and be aware of. Best Practices informs of specifics do’s and don’ts with a given technology. Templates are structured pre-deliverables like generic implementations to start from or documents just started up filled with short guidance text of what to describe where. Samples from real life are branch, discipline or situation specific documents that was successful in the area they served.

Everything is organized in Activities which embraces effort related to deliverables along the path to successful completion. Activities are related to Phases, describing at what conceptual stage we are while doing the Tasks needed to produce the deliverables. Iterations over series of Activities may be run at any level, handling separate areas or issues each time, or just improving the same.



Tracks describe what type of solution we are aiming for: BI/ DW, Planning, Consolidation, Risk, Data Quality, Migration, EAI etc. Tracks are built from the relevant Activities. General Areas of control or services, like Project Management, are related to all Tracks.

Every time we face a solution requirement, we can dig into the relevant Track and find what we need to handle that specific type of job more efficiently, with more confidence and higher quality. And every time we have completed a job (Project Closure, held with our Customers) or otherwise identify new knowledge, we extract that knowledge and lessons learned for deposit to our ASF Sandbox. At any time any of our Consultants can contribute with new or adjusted ASF Documents with a turn-around time for inclusion into ASF Production in less than a month.

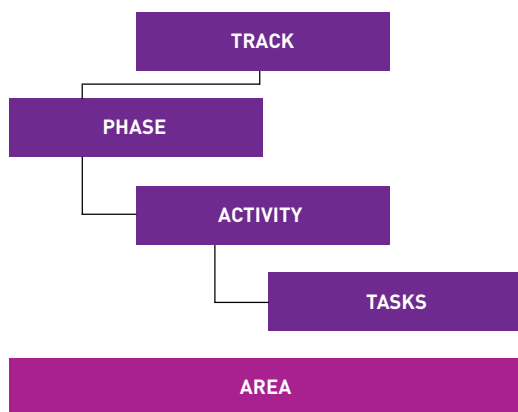
FRAMEWORK KEY TO FLEXIBILITY

We have built Affecto Solution Framework with flexibility and adaptability in mind. We do not want to preach only one specific Methodology – there has to be room for whatever is considered the best under the given circumstances, or just

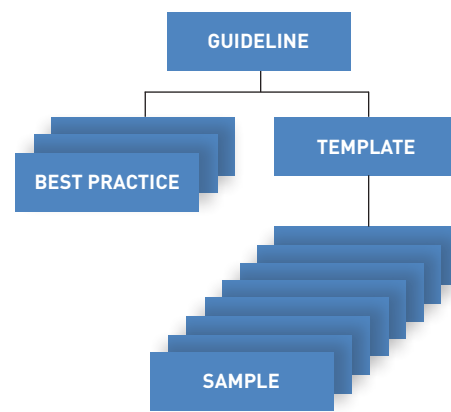
whatever is standard for the time being at our Customers. But we can use Affecto Solution Framework as the preferred Methodology, as it describes every aspect of what to do, including an information flow diagram for informational dependencies between Activities.

We can also use Affecto Solution Framework Guidelines as checklists along your preferred standards and procedures. We can use ASF Best Practices as reference material while dealing with your specifics on the technology in action. And get inspired by our Samples of relevance. In any way, Affecto Solution Framework has something to offer.

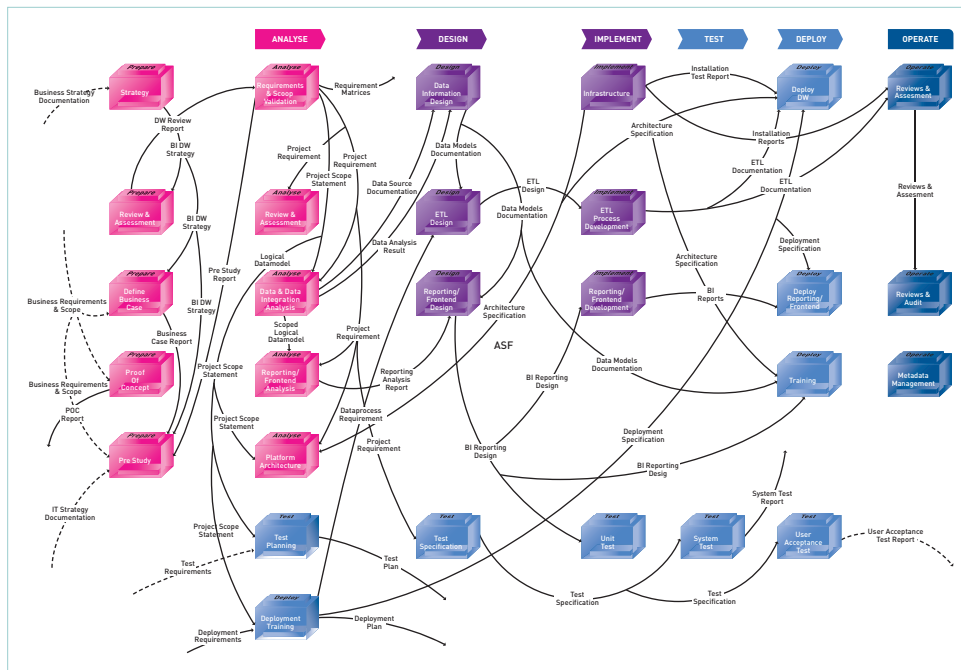
And perhaps most important – you and your Business can immediately recognize and make use of all material derived from Affecto Solution Framework. Affecto Solution Framework does not contain black-boxes. It contains knowledge, vast amounts of knowledge, but just knowledge that in a few areas are also materialized into procedural templates. If we suggest using such procedural templates you are offered our source code for it as well.



ASF Building blocks



ASF Activity Documents



Track Overview, information flow

VAST IMPROVEMENTS

With all this knowledge documented and available to us everywhere, we can more widely improve our services to you and your Business. And assure that we can continue to do so less dependent of key personnel resource constraints. We can ask you challenging questions to assure, that all aspects are considered. We can give advice on strategy around BI, suggest and advice on tactical approaches, analyze, review and asset elements of BI or entire BI initiatives. We can optimize our efforts by processing information faster. We know what to look for, can pinpoint what may be missing, and set off on pre-defined structures for fast production of needed material.

We can deliver higher quality and minimize risks of failure and delays through proven and more complete procedures, which are also more easily managed and controlled. We can choose what to focus on or perhaps omit, as it may not always be equally needed or may already be in place. Our Project Management area is PMI based but adapted to more typical BI needs to optimize efforts; most of our PM's are however PMI certified.

Implementations benefit from optimal availability, performance and maintenance perspectives as design and development are founded on Best Practices. This common approach improves resource flexibility and eases up spreading

knowledge and competences to handle the solutions. In short, Affecto Solution Framework along the line means better results at less effort in almost every aspect.

COMPETITIVE ADVANTAGE

The better we serve you and your Business Needs, the more competitive you will be, and the better we appear within your perspective, we expect.

We also gain an even better platform for recruiting the best and training new employees, and a platform for more flexible resource deployment, as most of our efforts share a common structure.

We have and will extend BI training offers within Affecto University based on the very same knowledge. Not just for our own recruitments but for our customer's key personnel as well.

Our ambition to be the leading BI consultancy company throughout the Nordics and the Baltics is supported by Affecto Solution Framework. It has a simple and logical structure, is flexible and efficient yet valuable and comprehensive to the level needed. Just that also happens to be key elements of the solutions we love to build together with our customers.

Be Business Intelligent – make use of Affecto and ASF.

With more than 1000 highly skilled employees, Affecto is Scandinavia's leading competence centre for consulting, planning and implementation of IT systems to support business management, decision making, integration and processes.

Working closely with our strategic partners, we provide leading, innovative solutions in the fields of Business Intelligence (BI), Financial Intelligence, Business Analytics, Performance Management, Risk Management, Balanced Scorecard, Data Warehousing, Data Integration, Data Migration and Data Quality. Within each of these solutions, we aim to provide a market-leading competence when it comes to consulting, support, training and service management.

All of our solutions are based on best-of-breed technologies, such as Informatica, SAP Business Objects, Oracle and Microsoft.